MOVETO

RESIDENTIAL



AD SPECIFICATION

Size

Double page spread Full page Half page

Front page footer

Type Area

590mm x 390mm 285mm x 390mm 285mm x 190mm

285mm x 66.5mm

Trim

610mm x 410mm 305mm x 410mm

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285mm x 66.5mm

Bleed

616mm x 416mm 311mm x 416mm

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285mm x 66.5mm

TECHNICAL SPEC

Production MoveTo Residentials easy-to-use, web-based production system. Or email transfer of InDesign files, jpegs, pdfs or Illustrator files.

Copy date Copy due Wednesday for New Homes and Friday for residential one week prior to publication. Call for more details.

CIRCULATION

STORE PICK-UP POINTS

Elmbridge

- 1 Morrisons Weybridge
- 2 Sainsbury's Cobham
- 3 Sainsbury's Walton-on-Thames
- 4 Tesco Extra Weybridge

Woking

- 5 Sainsbury's Knaphill
- 6 Morrisons Woking
- **7** Asda Sheerwater

Haslemere & Liphook

- 8 Sainsbury's Liphook
- 9 Tesco Haslemere

Guildford

- 10 Sainsbury's Burpham
- 11 Sainsbury's Godalming
- 12 Sainsbury's Cranleigh
- 13 Tesco Guildford

Windsor & Ascot

- 14 Sainsbury's Ascot
- **15** Tesco Windsor

LONDON STORE PICK-UP POINTS

- **1 Battersea** Tesco Metro 275-277 Battersea Park SW11
- 2 Clapham Sainsburys Store 133 Clapham High Street SW4
- 3 Fulham Sainsburys Store Wandsworth Bridge Road SW6
- **4 Fulham** Sainsburys Store 27 Townmead Road SW6
- Wimbledon Morrisons51 The Broadway SW19

Total print run 30,000

95% pick-up rate at distribution points

Readership 45,000

CONTACT

David Hughes 07798 676351 d.hughes@moveto-residential.co.uk

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